

MBA-RANKING (Erklärung für Summendifferenzen bei Prozentangaben: fehlende Angaben der Absolventen!)

		Junior Programme		Executive Programme																			
		Vollzeit		Teilzeit		Vollzeit					Teilzeit												
		Fachhochschule für Wirtschaft Berlin (FHw)	Hamburger Univ. f. Wirtschaft u. Politik (HWP)	Hochschule Reutlingen (ESB)	Donau Universität Krems/Österreich	Donau Universität Krems/Österreich	ESCP-EAP Europ. Wirtschafts-hochsch. Berlin (in Hannover)	GISMA Business School (in Hannover)	FH Esslingen – Hochschule für Technik (FHTe)	IMD – Lausanne/Schweiz	Universität Augsburg	Fachhochschule für Wirtschaft Berlin (FHw)	Universität Bern/Schweiz	Donau Universität Krems/Österreich	FH Ludwigshafen - Hochschule für Technik (ESB)	Hochschule Reutlingen (ESB)	Universität St. Gallen/Schweiz	Universität St. Gallen/Schweiz	SWF Zürich/Schweiz (Stracholdy, GB)	NIMBAS Grad School o. Managem., Utrecht/NL	WHU, Vallendar	Wirtschaftsuniversität Wien/Österreich	GSBA Zürich/Schweiz
Absolventen (2000 – 2003)		85	60	391	43	37	182	146	127	360	116	101	192	84	61	76	404	230	114	133	230	52	90
Rücklaufquote		31%	43%	35%	33%	57%	31%	47%	54%	36%	59%	45%	54%	46%	43%	50%	45%	40%	59%	38%	43%	54%	43%
Geschlecht	männlich	64%	54%	55%	71%	57%	65%	84%	62%	85%	91%	58%	88%	92%	81%	84%	88%	91%	85%	82%	87%	82%	85%
	weiblich	36%	46%	45%	29%	43%	35%	16%	38%	15%	9%	42%	12%	18%	19%	16%	12%	9%	15%	18%	13%	18%	15%
Nationalität	deutsche Studenten	76%	69%	76%	36%	71%	0%	66%	12%	3%	97%	91%	13%	15%	96%	92%	23%	24%	16%	76%	84%	21%	76%
	nichtdeutsche Studenten	24%	31%	24%	64%	29%	100%	34%	88%	97%	3%	9%	87%	85%	4%	8%	77%	76%	84%	24%	16%	79%	54%
Bildungseinrichtung	Universität	64%	73%	70%	79%	67%	74%	81%	85%	93%	67%	60%	47%	72%	46%	37%	63%	52%	34%	76%	69%	82%	33%
	Fachhochschule	28%	19%	23%	7%	24%	23%	12%	13%	7%	30%	29%	47%	10%	50%	50%	31%	44%	48%	18%	31%	7%	44%
	Berufsakademie	8%	8%	7%	0%	9%	3%	7%	2%	0%	3%	11%	4%	8%	4%	13%	3%	4%	13%	4%	0%	0%	13%
	praktische Berufsausbildung (auch als Mehrfachnennung zulässig)	8%	12%	5%	14%	10%	0%	9%	1%	0%	7%	11%	0%	21%	15%	11%	2%	3%	12%	4%	3%	11%	5%
Fachliche Vorbildung	Naturwissenschaft/Technik	32%	0%	45%	57%	48%	32%	44%	49%	53%	77%	31%	39%	46%	35%	82%	70%	40%	58%	59%	59%	29%	56%
	Wirtschaftswissenschaften	44%	96%	16%	14%	24%	42%	43%	28%	36%	7%	51%	42%	38%	50%	5%	7%	50%	30%	20%	29%	54%	31%
	Rechtswissenschaften	16%	0%	10%	14%	19%	9%	7%	3%	5%	4%	2%	11%	5%	4%	0%	6%	3%	0%	4%	5%	4%	0%
	Sozial-/Geisteswissenschaften	4%	4%	24%	7%	10%	14%	6%	9%	4%	10%	16%	4%	5%	4%	11%	9%	4%	4%	12%	4%	7%	3%
	sonstige	4%	0%	5%	7%	0%	3%	0%	12%	2%	1%	0%	4%	5%	8%	3%	7%	3%	6%	6%	3%	7%	10%
durchschnittliches Lebensalter (bei Beginn MBA/in Jahren)		30	26	28	31	29	30	29	28	31	35	32	35	36	33	38	38	36	35	32	34	34	35
durchschnittliche Berufserfahrung (bei Programmbeginn/in Jahren)		5	3	2	7	4	6	4	4	8	8	7	11	12	8	7	13	11	12	6	8	11	12
Motiv für MBA-Weiterbildung	allgemeiner fachlicher Bildungsbedarf	36%	50%	30%	50%	14%	40%	19%	35%	22%	43%	18%	39%	44%	23%	21%	46%	50%	46%	31%	37%	54%	26%
	Karriereabsicherung	12%	19%	10%	21%	33%	11%	4%	1%	1%	14%	16%	13%	15%	35%	18%	16%	18%	12%	12%	19%	7%	21%
	Karrierebeschleunigung	16%	27%	27%	21%	33%	30%	41%	47%	50%	28%	33%	30%	28%	35%	21%	20%	20%	28%	35%	35%	21%	38%
	Karrierewechsel	36%	4%	32%	7%	29%	19%	35%	15%	26%	14%	33%	18%	13%	8%	39%	18%	12%	13%	22%	8%	18%	15%
Beschäftigungsverhältnis	angestellt	68%	85%	88%	93%	95%	86%	96%	90%	91%	87%	87%	95%	69%	81%	87%	88%	92%	90%	96%	89%	82%	90%
	freiberuflich	8%	8%	3%	0%	0%	4%	1%	4%	4%	1%	7%	0%	5%	12%	3%	3%	2%	6%	0%	4%	7%	5%
Wirtschaftszweig	selbständig	16%	0%	7%	7%	5%	10%	3%	3%	5%	12%	7%	5%	26%	8%	10%	9%	7%	3%	2%	7%	11%	5%
	Automobilindustrie	4%	4%	13%	0%	0%	14%	16%	19%	2%	10%	2%	1%	8%	8%	13%	0%	1%	0%	4%	8%	4%	5%
	Investitionsgüterindustrie	4%	4%	14%	14%	19%	4%	13%	15%	6%	29%	4%	9%	8%	8%	29%	13%	6%	10%	10%	12%	21%	8%
	Konsumgüterindustrie	0%	4%	4%	0%	0%	5%	1%	4%	6%	3%	0%	2%	0%	0%	3%	1%	1%	3%	0%	3%	4%	10%
	sonstige Industrie	0%	0%	15%	21%	5%	9%	12%	6%	21%	9%	13%	15%	13%	4%	24%	16%	10%	19%	25%	20%	21%	21%
	Bank-/Finanzwirtschaft	20%	0%	4%	7%	19%	4%	6%	7%	12%	3%	22%	29%	10%	8%	5%	7%	24%	16%	4%	10%	7%	10%
	Consulting	0%	12%	13%	0%	0%	5%	16%	12%	9%	12%	11%	5%	13%	31%	5%	10%	16%	6%	8%	12%	11%	8%
	Energie und Versorgung	4%	4%	4%	0%	0%	5%	6%	3%	3%	7%	2%	5%	2%	5%	0%	5%	4%	0%	6%	3%	1%	5%
	Handel	8%	4%	5%	14%	5%	12%	4%	3%	3%	0%	2%	2%	8%	0%	3%	3%	1%	1%	4%	0%	4%	3%
	Hochschule/Wissenschaft	4%	12%	1%	0%	10%	0%	0%	3%	0%	1%	2%	0%	0%	4%	0%	2%	1%	0%	2%	1%	0%	0%
	IT	0%	15%	6%	14%	14%	18%	6%	12%	13%	22%	11%	12%	13%	23%	3%	9%	18%	18%	20%	10%	11%	18%
	Medien	4%	4%	1%	0%	0%	4%	0%	0%	1%	1%	2%	0%	0%	0%	5%	4%	2%	3%	0%	1%	4%	3%
	Non Profit	4%	0%	0%	0%	0%	0%	0%	1%	0%	0%	2%	1%	3%	0%	0%	3%	1%	1%	0%	1%	0%	0%
	Öffentliche Verwaltung	12%	8%	0%	7%	0%	0%	1%	3%	0%	0%	7%	1%	0%	0%	0%	5%	0%	0%	2%	1%	4%	0%
	Steuerberatung/Wirtschaftsprüfung	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	4%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
	Tourismus	0%	0%	3%	0%	10%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	3%
	Logistik/Transport/Verkehr	4%	4%	1%	14%	5%	2%	1%	0%	4%	0%	2%	2%	3%	0%	3%	3%	4%	2%	4%	0%	0%	0%
	Versicherung	0%	0%	2%	0%	0%	5%	3%	0%	2%	1%	2%	6%	0%	0%	0%	3%	10%	3%	2%	3%	0%	0%
	sonstige	4%	8%	5%	0%	14%	9%	4%	7%	4%	4%	8%	10%	8%	3%	9%	3%	7%	8%	4%	0%	5%	5%
	Standort	Deutschland	68%	69%	74%	7%	67%	14%	79%	38%	5%	96%	96%	3%	10%	88%	92%	8%	10%	4%	84%	77%	25%
außerhalb Deutschlands		28%	23%	24%	93%	33%	86%	21%	59%	95%	4%	4%	95%	90%	12%	8%	92%	90%	94%	14%	23%	75%	74%
Funktion vor MBA	ohne Berufserfahrung/Praktika	8%	38%	30%	14%	10%	4%	13%	4%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Referent, Sachbearbeiter oder vergleichbare Position	28%	35%	38%	14%	24%	19%	41%	38%	4%	9%	40%	4%	3%	23%	39%	1%	5%	1%	18%	6%	4%	5%
	Vorstandsassistent, qualif. Sachbearbeiter o. vergleichbare Position	8%	8%	9%	7%	19%	23%	12%	13%	9%	13%	16%	13%	3%	4%	16%	3%	6%	12%	8%	4%	5%	5%
	Projektleiter, Gruppenleiter oder vergleichbare Position	28%	12%	10%	36%	29%	26%	24%	37%	59%	38%	27%	33%	26%	35%	26%	34%	49%	46%	45%	49%	46%	44%
	Abteilungsleiter oder vergleichbare Position	16%	0%	1%	14%	14%	12%	3%	3%	18%	29%	7%	40%	26%	4%	13%	41%	33%	36%	12%	25%	25%	31%
	Bereichsleiter, Geschäftsführer, Partner oder vergleichbare Position	8%	0%	1%	7%	0%	14%	0%	1%	10%	12%	4%	9%	41%	23%	0%	18%	8%	6%	6%	10%	18%	8%
	Mitglied des Vorstandes	0%	0%	0%	0%	0%	2%	0%	0%	1%	0%	0%	2%	3%	0%	0%	3%	3%	1%	0%	1%	4%	5%
	wissenschaftlicher Mitarbeiter	4%	8%	8%	7%	5%	0%	7%	1%	0%	0%	7%	0%	0%	8%	5%	3%	0%	3%	6%	0%	0%	0%
	ohne Berufserfahrung/Praktika	4%	4%	1%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Referent, Sachbearbeiter oder vergleichbare Position	20%	12%	19%	14%	10%	7%	15%	12%	2%	1%	7%	0%	0%	8%	8%	0%	1%	0%	4%	1%	4%	0%
Vorstandsassistent, qualif. Sachbearbeiter o. vergleichbare Position	8%	35%	17%	14%	24%	12%	16%	13%	8%	4%	13%	1%	0%	0%	5%	2%	0%	0%	6%	2%	4%	3%	
Projektleiter, Gruppenleiter oder vergleichbare Position	20%	31%	39%	36%	24%	25%	40%	43%	26%	28%	38%	13%	15%	38%	42%	11%	16%	16%	33%	14%	18%	8%	
Abteilungsleiter oder vergleichbare Position	12%	4%	10%	21%	29%	25%	19%	22%	36%	25%	18%	37%	18%	12%	18%	28%	33%	31%	37%	32%	29%	28%	
Bereichsleiter, Geschäftsführer, Partner oder vergleichbare Position	24%	0%	10%	7%	14%	25%	6%	3%	21%	38%	20%	41%	51%	35%	24%	42%	39%	45%	14%	44%	36%	41%	
Mitglied des Vorstandes	4%	0%	0%	7%	0%	5%	1%	3%	9%	4%	4%	9%	10%	4%	3%	18%	11%	4%	0%	6%	7%	18%	
wissenschaftlicher Mitarbeiter	4%	15%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	4%	0%	0%	1%	0%	4%	0%	0%	0%	
(finanzieller) Verantwortungsumfang vor MBA	bis 100.000 €	72%	58%	73%	79%	33%	58%	62%	68%	22%	43%	64%	21%	23%	69%	66%	20%	18%	28%	43%	20%	29%	23%
	100.001 – 500.000 €	12%	8%	6%	0%	10%	19%	15%	10%	14%	7%	4%	20%	15%	8%	13%	16%	21%	24%	22%	12%	14%	15%
	500.001 – 1 Mio. €	4%	4%	2%	7%	19%	7%	3%	1%	14%	12%	7%	13%	18%	12%	0%	12%	21%	6%	6%	15%	18%	10%
	1 Mio. – 5 Mio. €	8%	4%	1%	0%	0%	7%	6%	4%	19%	19%	9%	17%	13%	4%	5%	21%	19%	16%	8%	15%	7%	18%
	5 Mio. – 10 Mio. €	4%	0%	2%	0%	5%	4%	0%	0%	10%	10%	2%	8%	13%	0%	3%	14%	11%	9%	2%	10%	4%	21%
	10 Mio. – 50 Mio. €	0%	0%	0%	7%	0%	2%	4%	4%	11%	6%	0%	11%	15%	0%	5%	12%	6%	13%	16%	11%	11%	10%
	über 50 Mio. €	0%	0%	0%	7%	5%	0%	0%	1%	5%	0%	0%	6%	0%	4%	0%	2%	3%	2%	10%	14%	3%	3%
(finanzieller) Verantwortungsumfang nach MBA	bis 100.000 €	36%	46%	33%	29%	24%	26%	16%	26%	8%	20%	27%	2%	10%	23%	29%	5%	3%	14%	5%	11%	5%	
	100.001 – 500.000 €	16%	15%	18%	21%	5%	21%	13%	13%	13%	13%	27%	25%	15%	19%	11%	5%	8%	16%	10%	8%	18%	15%
	500.001 – 1 Mio. €	4%	12%	8%	14%	24%	18%	7%	18%	9%	4%	7%	7%	8%	12%	16%	7%	13%	9%	10%	7%	11%	5%
	1 Mio. – 5 Mio. €	8%	0%	16%	7%	24%	14%	24%	10%	20%	17%	16%	14%	5%	19%	16%	19%	25%	27%	18%	17%	14%	15%
	5 Mio. – 10 Mio. €	8%	0%	5%	7%	0%	7%</																